

JOB DESCRIPTION

IEC Consultant- 1 vacancy

1. POSITION VACANT: IEC Consultant (CIEC-CONS), IEC Cell

2. ORGANIZATION BACKGROUND:

The **National Health Mission (NHM)** was launched with a view to bringing about dramatic improvements to the health system and health status of people, especially those who live in the rural areas of the country. The Mission seeks to provide universal access to equitable, affordable and quality health care, which is accountable at the same time responsive to the needs of the people, reduction of child and maternal deaths as well as population stabilization, gender and demographic balance. In this process, the Mission helps achieve goals set under the National Health Policy and the Millennium Development Goals.

3. JOB DESCRIPTION/ RESPONSIBILITIES:

- (1) To develop an integrated IEC strategy and put in place measures for implementing it by selecting appropriate medium of communications;
- (2) To develop audio visual, print, outdoor outreach IEC materials both in Hindi, English and circulate the same;
- (3) Liaise with Programme Divisions, providing IEC services to them;
- (4) Preparation of annual report, bring out monthly newsletters, other printed materials, preparation of guidelines of different programmes;
- (5) Capability of carrying of trainings and large scale IEC campaigns.

4. QUALIFICATION, SKILLS AND EXPERIENCE:

Qualification:

Essential

Applicant must have masters in mass communication or Journalism from a recognised Institution/ University.

Desirable

MBA.

Experience:

Essential

Applicants must have minimum 04 years experience in Media or BCC.

5. VACANCY DETAILS: 1 vacancy (SC: 01)

6. AGE LIMIT: Maximum age of the candidate should be 50 years as on January 4, 2017

7. CONTRACT TYPE AND PERIOD:

The position is on offer on a contractual basis, initially for a period of one year, extendable thereafter, based on performance and subject to further approval by the Government of India.

8. COMPENSATION OFFERED:

Maximum Honoraria for the position is approx. Rs. 44,000/- PM.

9. LOCATION: Lucknow

10. RESERVATION POLICY: State reservation policy will be applicable with respect to all vacancies.

*(**Note:** All applicants from other states, irrespective of their category, shall be categorized under unreserved category and will not get privileges of state reservation policy whatsoever)*

11. REFERENCE:

CIEC-CONS

12. CONTACT INFORMATION:

Senior Consultant
Strategic Alliance Management Services P Ltd.
1/1B, Choudhary Hetram House, Bharat Nagar
New Friends Colony, New Delhi 110 025
011- 2684 2162; 4165 3612

13. LAST DATE FOR APPLICATIONS:

Eligible candidates interested in this position are requested to apply online at <http://samsjobs.info/> by or before **11:59:00 PM** on **February 10, 2017**.